



## Roots & Routes: Exploring Personality Difference & Why it Matters

You lead out of who you are. Authentic leadership is always about character rather than personality and the context for leadership has shifted in the connected and globalized world in which leaders lead. To exercise leadership you need to build a systematic framework that will yield a bigger picture and give you access to a larger field of understanding and action. This starts with personal mastery. It starts with knowing yourself and building on one's strengths.

*Roots & Routes* uses the *Ennegaram* as a framework. This framework, based on ancient wisdom, provides profound insights into *why we act the we do* and therefore offers sharp insights as to 'who we are' and plots a clear path as to what we need to do next or, how best to go about personal development (mastery). It invites deep personal discovery and has profound applications when it comes to regulating all relationships – both personal and professional. *Roots & Routes* offers a framework that one can then continue to employ throughout life's journey inviting ongoing discovery and growth.

*Roots & Routes* is applicable to:

- Understanding Leadership Styles & Leadership Development
- Building Effective Teams
- Enhancing Sales Performance
- Personal Development / Coaching / Mentoring / Managing / Supervising
- Parenting

Keith Coats <http://keithcoats.com/> has taught and used the Enneagram as a framework for personal mastery in settings from MBA classrooms to boardrooms internationally - including diverse settings such as China, Japan, Russia, Sweden and South Africa. Keith has lectured at the Asia Pacific Leadership Program (APLP) at the East West Center, Hawaii for the past eight years where he has made extensive use of the Enneagram in this diverse setting (some 25 nationalities make up the class each year). ***“For me, the true***



See the world through other people's eyes

***test of the Enneagram's value and practically is the APLP setting. A more diverse classroom setting you will not find and this includes the professional background of the participants themselves. The Enneagram is the only framework I know that is able to successfully translate across the 'East – West' border and I believe it to be the finest personal development framework available"*** – Keith Coats.



**Keith Coats** is a founding partner of TomorrowToday and has vast international experience in consulted and teaching strategy including places such as China, Japan, Russia, Sweden, United States and South Africa. Keith helps companies and leaders understand why our approach to strategy has to change and what to do about it.

#### **Contact Details:**

For more information about this presentation or how to book Keith for your next conference or leadership team meeting contact Vicky on +27 (84) 556 7125 or email her at [vicky@tomorrowtoday.co.za](mailto:vicky@tomorrowtoday.co.za)

