

Detailed Bio

I was born in Johannesburg, South Africa, and moved to Durban in 1993 after taking up a position at a large Youth Development NGO. My next move was to head up the International Youth Development Centre, a project that specialized in recruiting university students from countries outside of South Africa and placing them in community development projects in and around Durban. Having stepped out of the non-profit NGO world I've worked in a variety of industries and companies. I'm well known for my creative thinking and my bundles of enthusiasm.



Now that I'm back in Jozi I head up the TomorrowToday Talent Development Project. I'm convinced that discovering, attracting and retaining Bright Young Things is one of the next BIG challenges business is going to have to find solutions for, and that along with TomorrowToday, I'm a great resource to significantly contribute to this global conversation.

I like to think of myself as a 'social media activist', and work with a technically skilled and highly experienced team as a 'creative solution finder', partnering organisations to help them understand this phenomenon, and how it can be used to enhance the environment to create a more authentic conversations between their people.

My creativity (mostly constructive) has found it's way into many organisations and projects. One currently 'on the boil' is a significant contribution to one day cricket in the form of 'DotBall'. It was recently tested in the IPL series played in South Africa, as well as two T20 internationals between South Africa and Australia.

I'm fortunate to be a sought after speaker and have worked with companies and organisations in many countries, including: England, Japan, Singapore, USA (Hawaii), Southern Africa, and have had the privilege to engage with delegates from many countries throughout Africa.

Leisha and I were married in 1993, and we have 2 amazing and beautiful daughters.

Introduction Paragraph

Our next speaker is a creative and strategic thinker with bundles of enthusiasm and an amazing ability to help teams and individuals think differently. He is a founding partner of TomorrowToday, where he consults with individuals and companies, assisting them to discover and develop their Bright Young Things. Barrie speaks to well over 100 companies and organisations every year. He is based in Johannesburg, is married and 2 beautiful daughters. Please welcome Barrie Bramley.

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